

OUR 2024 SUSTAINABILITY ACTION PLAN

GIVING SOMETHING BACK – THE ALAN HOTEL 2024

At The Alan, we're all about rediscovering value in unexpected places. Our vision brings something fresh to Manchester by embracing the original beauty of our space. Gone are the low ceilings and cluttered furniture—now you'll find exposed brickwork, restored windows, and spacious rooms that celebrate the building's heritage. We've approached this transformation with sustainability in mind, upcycling materials and engaging in creative, low-waste solutions, like our stunning ground floor collage made from recycled marble pieces.



Electricity

Aiming for a 15% Reduction (vs. last year)

- Swapping all bulbs for energy-efficient LEDs
- Installing motion sensors in back-of-house areas
- Team training on energy-saving practices
- Replacing equipment with high-efficiency models as needed
- Optimising timers for key systems like kitchen and bathroom fans



Paper Reduction

- Cutting conference pads down to 50% of their original size
- Switching to an online procurement system to eliminate paper orders and invoices
- Going paperless with statements from suppliers
- Displaying menus on in-room TVs
- Launching digital brochures for Meetings & Events
- Offering paperless billing for guests and clients



Gas

Aiming for a 20% Reduction (vs. last year)

- Efficiency audits and adjustments for boilers
- Educating the kitchen team on gas-saving methods



For Our Team

- Apprenticeships available for all team members
- 2 well-being activities per year
- Mental Health First Aid training for staff
- Promoting our Wellness Hub to support staff well-being
- Regular reviews and personal development plans for all team members
- 2 celebration events per year, including Celebrate Service Week
- Encouraging sustainable travel to work
- Offering healthy lunch options in the staff canteen
- Aiming for Tree of Life bronze status by the end of 2024



Community Commitment

- Partnering with Paddy & Scott's Coffee—each bag funds a school meal in coffee-growing regions. Our goal: 800 meals this year!
- Showcasing local makers, spirits, beers, food, and art throughout the hotel
- Our GM will participate in a mentorship programme with Manchester Metropolitan University
- Partnering with local schools to deliver 6 activities per year through Hospitality Connect
- Offering work placements to local college students and 1-year placements for MMU students
- Collaborating with local council on a litter pick events
- Donating 10% of bar takings during charity events
- Hosting themed cocktail events with 10% of proceeds going to causes like Manchester Pride and Mental Health UK
- Launching a Christmas Toy Donation Appeal
- Encouraging guests to use public transport, bike hire, and explore Manchester's green spaces
- Partnering with Mustard Tree to:
 - Host 2 fundraising events
 - Complete 20 hours of volunteering Donate clothes and furniture
 - Offer training and work opportunities
- Offsetting the carbon impact of business travel by planting trees



Looking Ahead

- Introducing recycling bins in bedrooms and public areas
- Switching to bulk milk options
- Voltage optimisation
- Solar panels
- Partnering with Too Good To Go to reduce food waste
- Water leak detection systems
- Moving towards sustainable cleaning chemicals, where possible
- Offering sustainable meetings and events, allowing companies to offset their carbon impact

