

OUR 2025 SUSTAINABILITY ACTION PLAN

At The Alan, we're all about rediscovering value in unexpected places. Our vision brings something fresh to Manchester by embracing the original beauty of our space. Gone are the low ceilings and cluttered furniture, now you'll find exposed brickwork, restored windows, and spacious rooms that celebrate the building's heritage. We've approached this transformation with sustainability in mind, upcycling materials and engaging in creative, low-waste solutions, like our stunning ground floor collage made from recycled marble pieces.

Electricity

17% consumption saved in 2024 aiming for a further 5% in 2025 by:

- Installing motion sensors in meeting rooms and offices
- Vacant meeting room monitoring to ensure air-conditioning has been switched off when not in use
- Team training on energy-saving practices
- Replacing equipment with high-efficiency models as needed
- Optimizing timers for key systems like kitchen and bathroom fans



Paper Reduction

Eliminated paper usage by 60% in 2024 aiming for a further 50% in 2025 by:

- Moving from paper maintenance and kitchen records to online versions
- Further education to the team on thinking before printing
- Adding a printer pin to stop wastage

Water Usage

Reduce water consumption by 12% in 2025 by:

- Highlighting the importance of water saving in bedrooms
- Adding an incentive to opt into a greener stay
- Change the public area / back of house sinks to sensor taps
- Introduce a timer for urinals



Waste

Recycled 37% of our waste in 2024 aiming for 50% in 2025 by:

- Mixed recycling segregation in the kitchen, bar and housekeeping
- Guest bedroom recycling
- Education for the team on the importance
- Dual bag for housekeepers
- Meeting room recycling bins
- Reducing single use plastic milk cartons with a milk pergal
- Swapping out plastic coffee cup lids to a cardboard alternative
- Reduce food waste and leftover toiletries by donating

Gas

20% reduction in 2024 aiming for a further 10% in 2025 by:

- Efficiency audits and adjustments for boilers
- Educating the kitchen team on gas-saving methods
- Daily housekeeping vacant room checks

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Community Commitment

- Partnership with Paddy & Scott's Coffee - each bag funds a school meal in coffee-growing regions. Our goal, 1,000 meals this year!
- Showcasing local makers, spirits, beers, and art throughout the hotel
- Our GM to participate in a mentorship program with Manchester Metropolitan University
- Partnering with local schools to deliver activities through Hospitality Connect
- Offering work placements to local schools, colleges and universities
- Litter picking events
- Donating 10% of bar takings during charity events
- Hosting themed cocktail events with 10% of proceeds going to causes like Manchester Pride and Mental Health UK Christmas
- Toy Donation Appeal
- Encouraging guests to use public transport, bike hire, and explore Manchester's green spaces
- Partnering with local homeless charities to volunteer and drop off donations
- Green Day Delegate Packages
- Offsetting carbon impact by planting trees
- Supporting local community and environmental projects
- Implementing an accessibility guide on the website and review hidden disability awareness
- Develop a LinkedIn social media campaign
- Encourage regular team walks
- Eco-friendly cleaning chemicals
- QR code for the Greater Manchester Mayor's Charity for aid of homelessness
- Adding a wildflower garden
- Highlight EV charging points at local car park



For our Team

- Apprenticeships available for all team members
- 2 well-being activities per year
- Mental Health First Aid training for the team
- Promoting our Wellness Hub to support team well-being
- Regular reviews and personal development plans for all team members

Looking Ahead ►►

- Voltage optimization
- Solar panels
- Water leak detection systems
- Building fabric and insulation survey
- Review food and drink menu to highlight healthy options

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